

## **TRIFORCE CREATIVE NETWORK LAUNCHES PRODUCTION COMPANY WITH RED PLANET PICTURES**

### **- Talent Development Organisation Also Launches Writers Initiative with BBC and ITV -**

**TriForce Creative Network (TCN)**, the inclusive talent development organisation formerly known as TriForce Promotions, announces the launch of its new production company **TriForce Productions**.

The new production company is uniquely placed to promote diversity and inclusivity in the TV industry by sourcing creative talent from the TCN's increasing network of talent and the company's well-established development initiatives. Supported by Red Planet Pictures, TriForce Productions will focus on creating quality, mainstream content, showcasing new voices and emerging talent to the broadest audience.

Red Planet Pictures will provide creative expertise, industry knowledge and networking opportunities to TriForce Productions as the start-up looks to secure its first developments. TriForce Productions will focus on developing diverse content across a range of genres for UK and US broadcasters, and is already in talks with key channels about a number of projects. It is expected that Red Planet Pictures will be co-producer on selected projects.

The TCN's growing network and roster of successful initiatives have drawn the attention of producers and broadcasters alike, keen to access their pool of talent.

**Tony Jordan MD, Red Planet Pictures**, says; *"I have followed the TCN's work over the years and have always seen them as a driven company, genuinely invested in the development of talent and in changing the face of our industry for the better. The issue with diversity in the industry is not a lack of talent, just a lack of avenues for that talent to be reached. The TCN are opening up those avenues. We are delighted to provide creative backing to TriForce Productions, to help broadcasters access that talent and engage their audiences with programming that better reflects our contemporary culture."*

TriForce aims to find new ways to approach the commissioning process by actively engaging with broadcasters to offer the solution to them achieving and surpassing the new diversity targets recently set; in front of and behind the camera. With an eye on developing content across a range of genres for UK and US broadcasters, they are already in talks with key channels about a number of projects with the aim of bringing a diversity of experience – not just a change in palette.

**Minnie Crowe, COO, The TCN** adds; *"TriForce has over 10 years experience working with a wide range of talent, helping bridge the gap between emerging creatives and the people in the industry with the power to move their careers forward. TriForce Productions will pull together all the branches of our talent development work perfectly and enable us to fully achieve our aim of offering tangible outcomes for our network. While there are other companies out there with a focus on diversity, we are the only company with a readymade pool of diverse talent to draw from."*

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Led by Jimmy Akingbola, Fraser Ayres and Minnie Crowe, The TCN has expanded over the past decade to becoming a leading network of over 16,000 creatives from all walks of life and the go-to team for diverse emerging talent. They bring a fresh perspective to the diversity debate, having experienced the obstacles themselves through their own professional development. They seek to not only deliver quality content, but also to change how talent is discovered and accessed.

Alongside the expansion of the well-established **MonologueSlam** events, now in London, Leeds, Birmingham, Manchester and Cardiff, the TCN will soon be announcing the date and opening submissions for the annual **TriForce Short Film Festival (TFSFF)**, to be held again at BAFTA. Drawing on the success of MonologueSlam, they are also launching a new initiative for writers called **WriterSlam**. Similar in format to the actors' platform, with a live event showcasing new writers' work, the TCN are proud to be working with the BBC and ITV on the first of these events to find new television voices, and offer them career development prizes with leading broadcasters to launch their TV writing career. Submissions will open at the beginning of May, with the event itself taking place at Theatre Royal Stratford East on 10 June.

\*\*\* ENDS \*\*\*

## NOTES TO EDITORS:

### About TriForce Creative Network

TriForce Creative Network (TCN) was founded in 2004 by actors Jimmy Akingbola and Fraser Ayres to help increase diversity in the entertainment industry. The company has gone from humble beginnings to becoming the leading networking organisation of the entertainment industry, based around a philosophy of inclusivity, not exclusivity.

The TCN is a unique company, creating opportunities for individuals and companies to develop and thrive within the industry. Its mission is to put talent in front of those with the power to move careers forward, launching careers and supporting talent through numerous events.

The TriForce network now has over 16,000 members, spanning all demographics and levels of the media business. It traverses race, class or position and provides a link to all in the network from the bottom to the top. TriForce's network consists of casting directors such as Jeremy Zimmerman and Amy Hubbard, actors Sheridan Smith, Aml Ameen, Rafe Spall and Eammon Walker, musicians Jermaine Jackman, Goldie and Ed Sheeran, and theatre practitioners, executive producers and writers.

### About The TriForce Short Film Festival (TFSFF)

TFSFF is a short Film Festival created by TCN in 2012 to showcase talent in contemporary filmmaking, and strives to exhibit the most captivating, diverse and innovative short content. It aims to open the doors to the film industry to individuals who may not otherwise have the opportunity, and provides a platform for up and coming filmmakers to showcase their work on the big screen.

The TriForce Short Film Festival strives to:

- Increase diversity and inclusivity in the industry
- Offer support and guidance to individuals building a career in production
- Seek out and promote innovative storytelling from diverse film makers for a diverse audience
- Bridge a gap between emerging talent and the mainstream industry



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