

Broadcast Now

Thursday 24 November 2016

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“What people really want at the end of a training course isn’t the possibility that someone from Channel 4 might look at their script; they want a writing credit,” says Fraser Ayres, founder of the 12-year-old networking initiative Triforce Creative Network.

Triforce acts as a production company and focuses on tangible outcomes for diverse writing talent.

To this end, Ayres is launching a training scheme in January 2017.

Six people from different socioeconomic backgrounds will be ‘incubated’ with a group of more experienced TV scriptwriters for intensive peer-to-peer learning.

The new recruits and experienced hands take on writing projects as a team, allowing the new writers to gain experience and a credit, while mitigating the risk for broad casters of using new writing talent.

“They might work on three or four projects throughout the year, which is a better model than working on one project over two years without funding or a guarantee of a commission at the end of it,” says Ayres.

He adds that the broadcaster gets the benefit of a US-style writers’ room without the costs, plus the opportunity to commission work from a diverse range of voices.

Writers can draw on a development fund during their training, which can be spent on their individual needs.

Ayres says: “Those needs may be childcare or travel to London. It means there are no obstacles to anyone taking part in the scheme, regardless of where they are based in the country.”

